



**HiViZ** Women  
Building  
SA

# HiViZ Women Building SA Program

# Our story

We exist to be the South Australian premier industry association for the benefit of our members and the community.

Working with members to support the productivity and profitability of their businesses and the growth and security of the South Australian building and construction industry.

We employ the best resources to provide high value services, and to continue to be the strong voice of influence to the breadth of industry.

Master Builders Association of South Australia Inc (“Master Builders SA”) was established in 1884 as the peak body representing South Australia’s building and construction industry. Master Builders SA is committed to building a productive industry and a prosperous South Australian community and economy.

The South Australian building and construction industry directly employs more than 76,000 South Australians across all sectors, including residential, commercial, civil engineering, land development and building completion services.

Master Builders SA is proud of the industry it represents, the jobs it creates and the homes and commercial premises it builds.

# Vision

Our vision is for individuals and businesses within the building and construction industry to understand, and embody in all their behaviours, the business imperatives of diversity and inclusion.

Our mission is to inspire this industry change by promoting diversity and inclusion, empowering people to pursue see new career pathways and support them in achieving their goals.

# Mission

# Our services

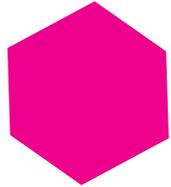
**The HiViZ Women Building Program** is committed to inspiring leadership, providing unique experiences and quality events across all segments of the industry.

HiViZ can build your professional network throughout South Australia's construction industry through events and seminars that will build your profile as an organisation or individual.

Members will benefit from an extensive range of activities to assist and promote the construction industry:

- Yearly 'Women in Construction' luncheon (launched on International Women's Day each year)
- Attendance at Industry-ready seminars hosted by Master Builders SA throughout the calendar year
- Access to a supportive network to those working in the building and construction industry
- Host regular events to promote relationship building, personal development and business opportunities
- Encourage community involvement – global, national and local
- Advocacy on issues that impact women in the building and construction industry
- Mentorship (through partnership with other initiatives run by Master Builders SA)
- Improve your skills and knowledge through Master Builders SA's training courses at a discounted rate

# What we know about our market



The building and construction industry is the nation's second largest industry but only 11% of women make up its total workforce and only 1% of building trades. However, despite these low numbers, women are achieving major success in the industry every day and the percentage of women in construction is rising.



South Australia (+8.2%) saw strong gains in the construction employment headcount over the previous 12 months.



The number of women employed in SA construction rose from 8,933 in November 2019 to 10,409 in November 2020, a rise of some +16.5% or 1,476 women working in the construction industry.

# Updated Figures for Female in Construction (November 2020)

## Female employment by construction industry segment - November 2020

	Construction - total	Building construction	Heavy and civil engineering construction	Construction services
Total female employment	165,335	65,031	16,953	83,351
Female employment as % of total employment	14.1%	18.1%	16.8%	11.7%
Change in number of females employed: November 2020 compared with November 2019	-11,716	+57,059	-7,493	-61,282
Percentage change in number of female employees (%)	-1.0%	+18.9%	-6.9%	-7.9%

Source: Master Builders Australia analysis of ABS Labour Force, Australia, Detailed Quarterly (6291.0.55.003) (Table EQ06)

## Overview of construction employment by sex and state and territory - November 2020

	Australia	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australian Capital Territory
	Unadjusted	Unadjusted	Unadjusted	Unadjusted	Unadjusted	Unadjusted	Unadjusted	Unadjusted	Unadjusted
Total construction employment	1,176,067	400,057	304,408	233,947	75,609	117,496	19,881	8,870	15,799
Males	1,010,280	349,004	262,941	197,413	65,200	96,483	17,325	7,850	14,063
Females	165,788	51,053	41,466	36,534	10,409	21,013	2,556	1,020	1,736
Females as % of total construction employment	14.1%	12.8%	13.6%	15.6%	13.8%	17.9%	12.9%	11.5%	11.0%

Source: Master Builders Australia analysis of ABS Labour Force, Australia, Detailed Quarterly (6291.0.55.003) (Table EQ06)

# HiViZ is here to empowering you and supporting you

HiViZ Women Building SA is a Master Builders SA program to inspire our industry to change by promoting equality at entry level, discovering and highlighting issues, empowering people to see new career pathways and facilitating the development of coordinated solutions.

The program is committed to inspiring leadership, providing unique experiences and quality events across all segments of the industry.

HiViZ Women Building SA can build your professional network throughout SA's construction industry through events and seminars that will build your profile as an organisation and as an individual.

Members of HiViZ are drawn from the breadth of the building and construction industry, including engineers, builders, subcontractors, architects, developers, quality surveyors, project managers, landscape architects, interior designers, educators, tradespeople, suppliers, government employees, building inspectors, students and other associated professionals.

# Membership levels

**Individual** – For those looking for career progress \$99.90

**Corporate** – Up to 5 employees of a company to access services & events \$399.60

**Student** - Anyone studying at University or a current apprenticeship \$29.90

# HiViZ Women Building SA Luncheon

The HiViZ Women Building SA Luncheon is an annual event in its fourth year. With over 250 expected to attend from all sectors of the building and construction industry.

It's an all-inclusive event, a delicious 3-course lunch and premium drinks package alongside Johanna Griggs's presentation. This inspirational and multifaceted woman will be speaking about her career journey.

Followed by a fashion parade presented by fashion designers from After Dark Boutique, Miss Glady's Sym Choon, Mon Ami Boutique, Elle & Elka, Couture Love Madness, inspiring the up-and-coming Building Excellence Awards.

We will also be announcing the HiViZ Outstanding Woman in Construction Award on the day too.

Wednesday 28 April 2021 | 12.00 – 3.00 pm  
Adelaide Convention Centre



**HiViZ** Women  
Building  
SA  
INITIATIVE OF MASTER BUILDERS SA

**ANNUAL HiViZ LUNCHEON**  
**WITH JOHANNA GRIGGS**  
WEDNESDAY 28 APRIL, 2021

“  
**HOW YOU START IS  
HOW YOU FINISH.**

Master Builders SA HiViZ Women Building SA Luncheon, with a special guest speaker Johanna Griggs.  
Don't miss out!

# Other Networking Opportunities

Throughout the year, Master Builders SA invite its HiViZ Women Building SA members to attend a wide range of events that puts you alongside your peers, future employers and more, such as:

- Site Tours
- Top 100 Builders Lunch
- Quarterly Information Seminars
- Race Days
- Winery Events
- Boardroom Briefings



# Mentoring Programme

The Women Building Australia National Mentoring Program 2021 provides mentees and mentors with a way to work together, wherever they are, and fits in with their busy working lives.

Mentees and their mentors will be carefully matched based on their applications and then guided through a structured nine-month mentoring process.

The Women Building Australia National Mentoring Program supports women entering the industry to build confidence and seek guidance on their path to developing and sustaining a satisfying career in the building and construction industry.



# Building Excellence Awards

The Master Builders HiViZ Women Building SA – Outstanding Woman in Construction Award celebrates and showcases women's achievements in the building and construction industry and provides a platform for them to inspire other like-minded women to meet their potential.

HiViZ members now have the opportunity to be recognised for their outstanding work in South Australia's building and construction industry at this year's Building Excellence Awards.

Master Builders SA's new award category, the HiViZ WBSA Outstanding Woman in Construction Award, gives HiViZ members a platform to showcase their achievements and stand out amongst their peers.



# Training Courses Discount

As South Australia's leading building and construction association, Master Builders SA are dedicated in delivering the latest training to support both the residential and commercial sectors.

The training courses have flexibility of learning in terms of time and delivery mode.

Selected courses in 2021 will be offered across a range of delivery manners including face to face, webinar and virtual classroom.

HiViZ members have access to member discount on all our training programs



# Join us and be a part of something bigger

“  
I'M SO PROUD TO WORK FOR A COMPANY THAT VALUES EQUALITY AND INCLUSIVITY IN SUCH A HIGH REGARD.



CARLY WATSON  
BURRA HOMES

“  
I HAVE LOVED WATCHING THE INDUSTRY GROW AND OPEN UP TO DRIVEN AND SKILFUL WOMEN.



KELLY  
MASTER

“  
MY PASSION LIES WITHIN THE INDUSTRY AS I CONTINUE TO BE INVOLVED WITH CONSULTING & MENTORING.



SUE WUNDENBERG  
HiViZ WOMEN BUILDING SA

“  
I LOVE THAT OUR BUILDING INDUSTRY IS CONSTANTLY GROWING, PIVOTING AND CONTRIBUTING IN WAYS THAT INSPIRE.

#CHOOSETOCHALLENGE  
#IWD2021



LS DESIGN CONSTRUCT  
MELINA SELTSIKAS  
LS DESIGN CONSTRUCT

“  
I LOVE THE DIVERSITY OF THE BUILDING INDUSTRY, AND WHAT CAN BE ACHIEVED COLLECTIVELY.

#CHOOSETOCHALLENGE  
#IWD2021



MARISSA HANKINSON  
MASTER BUILDERS SA

“  
I ENJOY THE OPPORTUNITY TO WORK WITH SUCH A DIVERSE RANGE OF CONSTRUCTION PROFESSIONALS WHO ARE TRULY PASSIONATE ABOUT THEIR WORK.

#CHOOSETOCHALLENGE  
#IWD2021



LISA D'ANDREA  
HANSEN YUNCKEN

# Become a HiViZ Member Today

Contact our Membership Team  
on 8271 7466 or email us at  
[membership@mbasa.com.au](mailto:membership@mbasa.com.au)